



# Apparel Accessories in Thailand

November 2023

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## Apparel Accessories in Thailand - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Resumption of inbound and outbound travel boosts sales of apparel accessories  
Post-pandemic period paints a mixed picture for apparel accessories  
Declining demand for fabric masks puts a dent in sales of “other” apparel accessories

#### PROSPECTS AND OPPORTUNITIES

Rise in preference for casual wear and athleisure likely to have a mixed impact on sales of apparel accessories  
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