

Wearable Electronics in France

July 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Wearable electronics is still the best performer, despite small volume decline
Xiaomi leads overall thanks to strength of activity wearables, while Apple and Samsung top smart wearables
E-commerce remains an important channel for wearable electronics

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Growth potential remains, driven by smart wearables and analogue variants
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DISCLAIMER

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