

# Cider/Perry in Canada

June 2023

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# Cider/Perry in Canada - Category analysis

# **KEY DATA FINDINGS**

# 2022 DEVELOPMENTS

Cider/perry fails to recover in 2022 Grocery retailers continue to expand shelf presence of cider/perry On-trade sector drives growth

# PROSPECTS AND OPPORTUNITIES

Cider/perry expected to struggle for better performance On-trade sector to experience impressive recovery as dining out and socialisation continue Non-alcoholic cider may gain wider acceptance in line with growing health and wellness trend

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# Alcoholic Drinks in Canada - Industry Overview

# EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture 2022 key trends Competitive landscape Retailing developments On-trade vs off-trade split What next for alcoholic drinks?

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