

Homewares in Singapore

May 2024

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Homewares in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Singaporeans' complex relationship with cooking drives sales of kitchenware Retail offline sales witness growth as people value tactile experiences Food storage solutions prioritised to store food in an effective way

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Advances in food technology expected to impact growth of homewares Growth for functional and space-saving homewares anticipated

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DISCLAIMER

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