

# Confectionery Packaging in India

September 2023

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## Confectionery Packaging in India - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Positive growth for sugar confectionery in 2022  
Vegan chocolate packaging focuses on the environment  
Pack sizes of 5g or smaller dominate Indian confectionery

#### PROSPECTS AND OPPORTUNITIES

Small sizes expected to grow in chocolate confectionery  
Health trend expected to drive sales of chocolate pouches and bags

## Confectionery Packaging in India - Company Profiles

## Packaging Industry in India - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
Dominant pack types losing share to alternatives that enjoy consumers' preference  
Flexible packaging preferred in hot drinks for its convenience  
Glass bottles dominate alcoholic drinks due to their association with premium quality  
Customer-centric packaging prevails in beauty and personal care  
Home care driving sustainability through refill packs

### PACKAGING LEGISLATION

India implements stringent plastic waste regulations

### RECYCLING AND THE ENVIRONMENT

Leading fmcg companies' initiatives to drive sustainability  
Beverage companies reworking packaging to make it more sustainable  
Table 1 - Overview of Packaging Recycling and Recovery in India: 2020/2021 and Targets for 2022

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