

Bags and Luggage in Taiwan

January 2024

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Bags and Luggage in Taiwan - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Versatile designs, minimalism and timeless aesthetics drive growth Sustainable materials and practices gain momentum on the landscape Brands launch products with pre-orders before manufacturing

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Smart luggage to revolutionise the travel experience across the coming years Sustainable and ethical manufacturing become industry norms New product launches focus on customisation and personalisation

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DISCLAIMER

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