

Imaging Devices in Mexico

July 2023

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Imaging Devices in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Smartphones continue to erode interest in digital cameras and camcorders

Company activity despite decline trend

Ongoing channel shift to e-commerce

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Smartphones to continue to cannibalise imaging devices

Manufacturers to look to affordable prices and innovation in lower- and higher-end segments respectively lmaging devices to continue to attract investment and innovation

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