



# Consumer Foodservice By Location in Peru

February 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Consumer foodservice to travel sees robust growth, but standalone remains the largest subcategory

Consumer foodservice through travel is impacted by social protests in 2023

Significant growth is observed in leisure and lodging due to improvements in value propositions

### PROSPECTS AND OPPORTUNITIES

Greater growth is expected in travel and lodging set to be driven by improvements in domestic and foreign tourism

New malls will benefit consumer foodservice through retail, while standalone outlets can remain more nimble

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