

Dairy Packaging in Switzerland

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience is one of the major factors why flexible aluminium/paper is popular for butter and spreads

Thin wall plastic containers are popular for cheese and yoghurt due to their durability

Flexible plastic is the main pack type used for chilled snacks, owing to its cost-effectiveness

PROSPECTS AND OPPORTUNITIES

Consumers will continue to prefer smaller pack sizes in yoghurt, as they are more convenient

Share of HDPE bottles likely to increase in coffee whiteners owing to good preservation qualities

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