

Baby Food Packaging in Switzerland

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Prepared baby food packaging grows in 2022 as parents opt for convenience
Folding cartons increases due to secure and tamper-evident packaging solutions
190g pack size leads and continues to rise, due to on-the-go consumption

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers set to grow as they are user-friendly
Aluminium/plastic pouches will continue to gain share in prepared baby food

Baby Food Packaging in Switzerland - Company Profiles

Packaging Industry in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Thin wall plastic containers popular in dairy packaging
Coca-Cola's sustainable packaging innovations for its Valser bottled water
Glass bottles continue to dominate alcoholic drinks packaging
Sustainable initiatives by brands leading to increasing adoption of refill packs
Consumer awareness driving packaging innovations within home care

PACKAGING LEGISLATION

Swiss businesses join forces to establish a national plastic recycling system

RECYCLING AND THE ENVIRONMENT

Brands embrace eco-friendly packaging to tackle packaging waste
Table 1 - Overview of Packaging Recycling and Recovery in Switzerland: 2020/2021 and Targets for 2022

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