

Sauces, Dressings and Condiments Packaging in Italy

June 2022

Table of Contents

Sauces, Dressings and Condiments Packaging in Italy - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Glass remains the leading pack type thanks to its premium and eco-friendly positioning
Nestlé's Italian launch of the Thomy mayonnaise brand sees the products packaged in aluminium
Other plastic bottles an increasingly popular pack type in table sauces

PROSPECTS AND OPPORTUNITIES

Bouillon expected to struggle over the forecast period
Smaller pack sizes and plastic pouches with zip/press closures gain traction

Sauces, Dressings and Condiments Packaging in Italy - Company Profiles

Packaging Industry in Italy - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
Consumers more conscious about health and wellness in post-pandemic Italy
Manufacturers likely to respond to growing awareness of sustainability
Post-COVID-19 foodservice revival affects hot and cold drinks differently
Alcoholic drinks manufacturers respond to growing awareness of sustainability
Lifting of COVID-19 restrictions provides a boost to fragrances and sun care
Recovery from the pandemic results in a slowdown in demand for home care products

PACKAGING LEGISLATION

Postponement of implementation of EU plastic tax
Italy adopts EU's Single-Use Plastic Directive, with modifications

RECYCLING AND THE ENVIRONMENT

Coca-Cola introduces KeelClip multipack technology
New National Strategy for the circular economy
Table 1 - Overview of Packaging Recycling and Recovery in Italy: 2019/2020 and Targets for 2021

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sauces-dressings-and-condiments-packaging

