

Spirits in the Czech Republic

June 2023

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Spirits in the Czech Republic - Category analysis

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2022 DEVELOPMENTS

Non-alcoholic spirits showing strong potential but high prices remain an obstacle to growth

Local players struggle to address drop in exports

Shortage of glass bottles presents a further challenge for manufacturers

PROSPECTS AND OPPORTUNITIES

Potential tax hike could fuel cross-border sales

Sustainability like to become an important goal for manufacturers

Changing drinking attitudes likely to influence market demand

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