

Other Hot Drinks in Indonesia

January 2024

Table of Contents

Other Hot Drinks in Indonesia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Disappointing performance for other hot drinks, in light of rising raw material costs and competition from other, more filling breakfast options
Leader Nestlé benefits from widening availability of affordable sachet packaging
E-commerce continues to gain traction

PROSPECTS AND OPPORTUNITIES

Further off-trade volume growth expected, on back of widening product availability and health and wellness trend
Sachet packaging to remain prominent category driver
On-trade to see more optimistic performance

CATEGORY DATA

- Table 1 - Retail Sales of Other Hot Drinks by Category: Volume 2018-2023
- Table 2 - Retail Sales of Other Hot Drinks by Category: Value 2018-2023
- Table 3 - Retail Sales of Other Hot Drinks by Category: % Volume Growth 2018-2023
- Table 4 - Retail Sales of Other Hot Drinks by Category: % Value Growth 2018-2023
- Table 5 - NBO Company Shares of Other Hot Drinks: % Retail Value 2019-2023
- Table 6 - LBN Brand Shares of Other Hot Drinks: % Retail Value 2020-2023
- Table 7 - Forecast Retail Sales of Other Hot Drinks by Category: Volume 2023-2028
- Table 8 - Forecast Retail Sales of Other Hot Drinks by Category: Value 2023-2028
- Table 9 - Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2023-2028
- Table 10 - Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2023-2028

Hot Drinks in Indonesia - Industry Overview

EXECUTIVE SUMMARY

Hot drinks in 2023: Positive growth and recovery to pre-pandemic figures
2023 key trends
Competitive landscape
Retailing developments
Foodservice vs retail split
What next for hot drinks?

MARKET DATA

- Table 11 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2018-2023
- Table 12 - Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2018-2023
- Table 13 - Retail Sales of Hot Drinks by Category: Volume 2018-2023
- Table 14 - Retail Sales of Hot Drinks by Category: Value 2018-2023
- Table 15 - Retail Sales of Hot Drinks by Category: % Volume Growth 2018-2023
- Table 16 - Retail Sales of Hot Drinks by Category: % Value Growth 2018-2023
- Table 17 - Foodservice Sales of Hot Drinks by Category: Volume 2018-2023
- Table 18 - Foodservice Sales of Hot Drinks by Category: % Volume Growth 2018-2023
- Table 19 - Total Sales of Hot Drinks by Category: Total Volume 2018-2023
- Table 20 - Total Sales of Hot Drinks by Category: % Total Volume Growth 2018-2023
- Table 21 - NBO Company Shares of Hot Drinks: % Retail Value 2019-2023
- Table 22 - LBN Brand Shares of Hot Drinks: % Retail Value 2020-2023
- Table 23 - Penetration of Private Label in Hot Drinks by Category: % Retail Value 2018-2023
- Table 24 - Retail Distribution of Hot Drinks by Format: % Volume 2018-2023
- Table 25 - Retail Distribution of Hot Drinks by Format and Category: % Volume 2023
- Table 26 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2023-2028
- Table 27 - Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2023-2028

Table 28 - Forecast Retail Sales of Hot Drinks by Category: Volume 2023-2028

Table 29 - Forecast Retail Sales of Hot Drinks by Category: Value 2023-2028

Table 30 - Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 31 - Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2023-2028

Table 32 - Forecast Foodservice Sales of Hot Drinks by Category: Volume 2023-2028

Table 33 - Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2023-2028

Table 34 - Forecast Total Sales of Hot Drinks by Category: Total Volume 2023-2028

Table 35 - Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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