

Home Insecticides in Algeria

February 2024

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Home Insecticides in Algeria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising population and warmer climate underpins sales
Economic downturn continues to dampen category performance
Strong presence of local players in home insecticides

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Weather and population growth will continue to shape category performance
Home insecticides value sales are likely to slow down
Spray/aerosol insecticides to remain the most relevant category

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DISCLAIMER

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