

Other Pet Food in Germany

June 2024

Table of Contents

Other Pet Food in Germany - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Other pets fall into the background in current socioeconomic situation
Vitakraft maintains its leadership of other pet food
Private label maintains post-pandemic stability in other pet food despite share loss

PROSPECTS AND OPPORTUNITIES

Category growth to be driven by positive sentiment towards small mammals
Fish food to enter a period of recession over forecast period
Niche pets set to result in specialisation among pet food players

CATEGORY INDICATORS

Table 1 - Other Pet Population 2019-2024

CATEGORY DATA

Table 2 - Sales of Other Pet Food by Category: Volume 2019-2024
Table 3 - Sales of Other Pet Food by Category: Value 2019-2024
Table 4 - Sales of Other Pet Food by Category: % Volume Growth 2019-2024
Table 5 - Sales of Other Pet Food by Category: % Value Growth 2019-2024
Table 6 - LBN Brand Shares of Bird Food: % Value 2020-2023
Table 7 - LBN Brand Shares of Fish Food: % Value 2020-2023
Table 8 - LBN Brand Shares of Small Mammal/Reptile Food: % Value 2020-2023
Table 9 - Distribution of Other Pet Food by Format: % Value 2019-2024
Table 10 - Forecast Sales of Other Pet Food by Category: Volume 2024-2029
Table 11 - Forecast Sales of Other Pet Food by Category: Value 2024-2029
Table 12 - Forecast Sales of Other Pet Food by Category: % Volume Growth 2024-2029
Table 13 - Forecast Sales of Other Pet Food by Category: % Value Growth 2024-2029

Pet Care in Germany - Industry Overview

EXECUTIVE SUMMARY

Pet care in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for pet care?

MARKET INDICATORS

Table 14 - Pet Populations 2019-2024

MARKET DATA

Table 15 - Sales of Pet Food by Category: Volume 2019-2024
Table 16 - Sales of Pet Care by Category: Value 2019-2024
Table 17 - Sales of Pet Food by Category: % Volume Growth 2019-2024
Table 18 - Sales of Pet Care by Category: % Value Growth 2019-2024
Table 19 - NBO Company Shares of Pet Food: % Value 2019-2023
Table 20 - LBN Brand Shares of Pet Food: % Value 2020-2023
Table 21 - NBO Company Shares of Dog and Cat Food: % Value 2019-2023
Table 22 - LBN Brand Shares of Dog and Cat Food: % Value 2020-2023
Table 23 - Penetration of Private Label in Pet Care by Category: % Value 2019-2024
Table 24 - Distribution of Pet Care by Format: % Value 2019-2024

Table 25 - Distribution of Pet Care by Format and Category: % Value 2024

Table 26 - Distribution of Dog and Cat Food by Format: % Value 2019-2024

Table 27 - Distribution of Dog and Cat Food by Format and Category: % Value 2024

Table 28 - Forecast Sales of Pet Food by Category: Volume 2024-2029

Table 29 - Forecast Sales of Pet Care by Category: Value 2024-2029

Table 30 - Forecast Sales of Pet Food by Category: % Volume Growth 2024-2029

Table 31 - Forecast Sales of Pet Care by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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