

Toilet Care in Algeria

February 2024

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Toilet Care in Algeria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Heightened budget consciousness hampers demand for toilet care
Toilet liquids/foam remain the most relevant toilet care product
Price outweighs brand loyalty

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Moderate growth is anticipated in toilet care
Toilet liquids/foam to remain preferred consumer choice
Category growth will be hindered by high prices

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DISCLAIMER

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