

Baby Food Packaging in South Africa

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons gaining share in other baby food

Metal tins are the most popular powder milk formula pack type as they provide effective protection

Ease of transportation supports flexible plastic and folding cartons as packaging for dried baby food

PROSPECTS AND OPPORTUNITIES

Baby snacks expected to trend in the future

Flexible plastic to gain share in milk formula

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