

Vacuum Cleaners in Spain

December 2023

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Vacuum Cleaners in Spain - Category analysis

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2023 DEVELOPMENTS

Robotic vacuum cleaners showing signs of maturity
Cylinder vacuum cleaners losing their appeal as consumers turn to alternative options
Stick vacuum cleaners thriving

PROSPECTS AND OPPORTUNITIES

Brands will continue focusing on innovation
Robotic and stick vacuum cleaners expected to experience the most dynamic growth over the forecast period
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