

Dairy Packaging in the Netherlands

July 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Thin wall plastic containers remains the leading pack type for dairy packaging

Shift towards 1,500ml pack size in drinking milk products

Board tubs grows in yoghurt, as an eco-friendly packaging solution

PROSPECTS AND OPPORTUNITIES

Glass jars and glass bottles to show growth in dairy packaging due to versatility

250ml pack size will increasingly be preferred for fresh milk due to convenience

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