

Home Insecticides in Vietnam

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Vietnam's hot climate and high insect population serves as a contributing factor to growth in demand for home insecticides

Wide product availability caters for multiple consumer groups

Fumakilla increases its social media presence to build awareness

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Home insecticides will maintain steady growth

Products made from natural ingredients offer potential

Growing popularity of e-commerce will help to boost sales

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Home Care in Vietnam - Industry Overview

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DISCLAIMER

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