



# Dairy Packaging in Mexico

May 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rigid plastic the main pack type used for dairy packaging in Mexico

Nestlé launches new eco-friendly condensed milk packaging

Large pack sizes popular among Mexican consumers for their dairy purchases

#### PROSPECTS AND OPPORTUNITIES

Tetra Pak develops carbon-neutral aseptic beverage carton featuring a paper-based barrier

Premiumisation will help drive usage of PET bottles in milk

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