

# Home Insecticides in Ireland

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive retail volume demand, driven by growth in electric insecticides  
Spray/aerosol insecticides lead sales, viewed as being the most effective product  
Garden centres increase its share of sales during 2023

PROSPECTS AND OPPORTUNITIES

Warm weather, population growth and the increasing number of households boosts sales  
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The eco-friendly trend will boost innovations over the forecast period

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Home Care in Ireland - Industry Overview

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DISCLAIMER

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