

# Vending in Switzerland

March 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Post-pandemic return to activity outside of the home benefits vending once again in 2023

Valora expanding into vending as machines become more sophisticated

Selecta looks to cement its dominance through the digitalisation of its machines

### PROSPECTS AND OPPORTUNITIES

Vending set to benefit from further modernisation

Healthy living trend offers sales opportunities for vending in the future

Players could look for opportunities in other vending

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Value for money and sustainability are key trends in 2023

Transparency and provenance are increasingly displayed on packaging

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