

Baby Food Packaging in the Philippines

October 2023

Table of Contents

Baby Food Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Stackability is the main reason why folding cartons are popular in dried baby food
Metal tins continue gaining share in powder milk formula
Brands focus on glass packaging as it is transparent and increases product appeal

PROSPECTS AND OPPORTUNITIES

High birth rate in the Philippines should help drive growth in baby food packaging
Glass jars will benefit from growth in prepared baby food

Baby Food Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Metal food cans lead condensed milk packaging as they maintain product freshness
Flexible aluminium/plastic remains the dominant pack type in hot drinks
Kegs record dynamic growth in 2022
Beauty and personal care packaging returns to positive growth in 2022
Increasing demand for spray/aerosol insecticides benefits metal aerosol cans

PACKAGING LEGISLATION

Proposed bill targets single-use plastic waste
FDA mandates nutrition facts labelling for pre-packaged foods in the Philippines

RECYCLING AND THE ENVIRONMENT

The Philippines amends EPR Act to combat plastic waste
Coca-Cola Philippines' progress towards a "World Without Waste"
The Philippines' EPR law empowers waste pickers and addresses flexible plastics

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