

# Dairy Packaging in China

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Shaped liquid cartons gaining pack type share in 2023 thanks to their convenience

Thin wall plastic containers are popular in butter and spreads for their durability

Dow and Mengniu launch monomaterial yoghurt pouch for enhanced recyclability

#### PROSPECTS AND OPPORTUNITIES

Plastic pouches to see the fastest forecast period growth in dairy packaging

Sustainability expected to influence packaging developments over the forecast period

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