Consumer Lending in Austria

December 2023

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Consumer Lending in Austria - Industry Overview

EXECUTIVE SUMMARY

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Austrians remain relatively cautious about BNPL

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MARKET DATA

DISCLAIMER

SOURCES

Consumer Credit in Austria - Category analysis

KEY DATA FINDINGS

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Borrowers are under pressure

Home lending is badly affected by the unfavourable economy

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Brighter outlook is anticipated amid continued uncertainty

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Borrowers are becoming more open to alternatives

CATEGORY DATA

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