

# Hot Drinks Packaging in the US

April 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Compostable single-serve fresh ground coffee pods gaining traction

Brands are enhancing product appeal with flexible plastic for fresh coffee beans

Increasing use of compact folding cartons for green tea multipacks

#### PROSPECTS AND OPPORTUNITIES

Fresh ground coffee pods delay the onset of maturity, for the time being

Single-serve packaging likely to gain traction due to rising on-the-go consumption

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