

Street Stalls/Kiosks in Morocco

April 2022

Table of Contents

Street Stalls/Kiosks in Morocco - Category analysis

KEY DATA FINDINGS

2021 DEVELOPMENTS

Households return to consumption at street stalls and kiosks
Back to office drives transactions growth in street stalls/kiosks
Increase in unit prices of street stalls

PROSPECTS AND OPPORTUNITIES

Moderate growth for street stalls/kiosks over the forecast period
Food trucks will drive growth in the channel
Informal foodservice options marketed via social media to present strong competition

CATEGORY DATA

Table 1 - Street Stalls/Kiosks: Units/Outlets 2016-2021
Table 2 - Sales in Street Stalls/Kiosks: Number of Transactions 2016-2021
Table 3 - Sales in Street Stalls/Kiosks: Foodservice Value 2016-2021
Table 4 - Street Stalls/Kiosks: % Units/Outlets Growth 2016-2021
Table 5 - Sales in Street Stalls/Kiosks: % Transaction Growth 2016-2021
Table 6 - Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2016-2021
Table 7 - Forecast Street Stalls/Kiosks: Units/Outlets 2021-2026
Table 8 - Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2021-2026
Table 9 - Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2021-2026
Table 10 - Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2021-2026
Table 11 - Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2021-2026
Table 12 - Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2021-2026

Consumer Foodservice in Morocco - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2021: The big picture
2021 key trends
Competitive landscape
Independent foodservice developments
What next for consumer foodservice?

MARKET DATA

Table 13 - Units, Transactions and Value Sales in Consumer Foodservice 2016-2021
Table 14 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2016-2021
Table 15 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2021
Table 16 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2016-2021
Table 17 - Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2016-2021
Table 18 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2016-2021
Table 19 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2021
Table 20 - Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2016-2021
Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2016-2021
Table 22 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2017-2021
Table 23 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2021
Table 24 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2021
Table 25 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2021-2026
Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-morocco/report.