

# Vending in the Philippines

February 2024

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## Vending in the Philippines - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Vending benefits from increase in consumer mobility  
Non-food and beverage vending remains limited

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Economic recovery will fuel growth  
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Leader SM Retail continues to expand its retail footprint  
BNPL contributes to greater financial inclusion  
Continued shift towards e-commerce, as automation leads to greater efficiencies  
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