



# Cough, Cold and Allergy (Hay Fever) Remedies in Uruguay

October 2024

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## Cough, Cold and Allergy (Hay Fever) Remedies in Uruguay - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Sales increase as consumers buy goods for local retailers  
Allergies increase as climate change heightens temperatures  
Sanofi-Aventis Uruguay leads, followed by CAS Uruguay and Megalabs

#### PROSPECTS AND OPPORTUNITIES

Climate change and growing allergies benefit growth over the forecast period  
The pharmacies channel strengthens as Farmacity from Argentina enters the landscape  
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### DISCLAIMER

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