

# Dishwashers in Australia

November 2023

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Volume demand declines amidst elevated interest rates  
The emphasis on energy efficiency heightens in reaction to inflationary forces  
Popularity of built-in formats and large capacity appliances

### PROSPECTS AND OPPORTUNITIES

Recovery of growth to pre-pandemic levels, with value growth outpacing volume  
Continuous focus on making household chores easier and more efficient  
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