

Cheese in Singapore

September 2023

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Cheese in Singapore - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Revised guidelines on the usage of the term "Parmesan" Slow foodservice volume growth for cheese in 2023, amidst economic uncertainty and GST hikes

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Expanding consumption occasions for snacking cheese Cheese set to maintain volume growth despite rising prices, as consumers trade down rather than reducing consumption

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