

Beauty and Personal Care Packaging in India

June 2023

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Beauty and Personal Care Packaging in India - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Hair care packaging in India continues to grow in 2022

Flexible paper the most popular packaging format in Indian beauty and personal care

ITC sets new sustainability standard with recycled PET film in soap wrapper

PROSPECTS AND OPPORTUNITIES

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Sustainability and eco-friendly products gaining popularity among consumers in India

Beauty and Personal Care Packaging in India - Company Profiles

Packaging Industry in India - Industry Overview

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Flexible packaging preferred in hot drinks for its convenience

Glass bottles dominate alcoholic drinks due to their association with premium quality

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Leading fmcg companies' initiatives to drive sustainability

Beverage companies reworking packaging to make it more sustainable

Table 1 - Overview of Packaging Recycling and Recovery in India: 2020/2021 and Targets for 2022

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