

Cheese in Austria

September 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Hard cheese remains popular, while soft cheese sees a boost in retail value growth
Local player Berglandmilch continues to lead, focusing on sustainable attributes
Private label players see sales rise as disposable incomes reduce

PROSPECTS AND OPPORTUNITIES

Steady growth set for the forecast period, driven by packaged hard cheese
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Dairy Products and Alternatives in Austria - Industry Overview

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DISCLAIMER

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