

# Cheese in Tunisia

September 2023

Table of Contents

## Cheese in Tunisia - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Illicit trade and smuggled goods is a growing challenge for the cheese landscape

The important presence of local cheese despite international competition

Advertising through social media to showcase products and highlight information

#### PROSPECTS AND OPPORTUNITIES

Spreadable processed cheese will continue to lead the landscape

Tight competition between local players over the forecast period

Players find ways to boost retail volume sales as price rises continue

#### **CATEGORY DATA**

Table 1 - Sales of Cheese by Category: Volume 2018-2023

Table 2 - Sales of Cheese by Category: Value 2018-2023

Table 3 - Sales of Cheese by Category: % Volume Growth 2018-2023

Table 4 - Sales of Cheese by Category: % Value Growth 2018-2023

Table 5 - Sales of Spreadable Processed Cheese by Type: % Value 2018-2023

Table 6 - NBO Company Shares of Cheese: % Value 2019-2023

Table 7 - LBN Brand Shares of Cheese: % Value 2020-2023

Table 8 - Distribution of Cheese by Format: % Value 2018-2023

Table 9 - Forecast Sales of Cheese by Category: Volume 2023-2028

Table 10 - Forecast Sales of Cheese by Category: Value 2023-2028

Table 11 - Forecast Sales of Cheese by Category: % Volume Growth 2023-2028

Table 12 - Forecast Sales of Cheese by Category: % Value Growth 2023-2028

## Dairy Products and Alternatives in Tunisia - Industry Overview

## **EXECUTIVE SUMMARY**

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

#### MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 16 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 17 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 18 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

#### **DISCLAIMER**

#### **SOURCES**

Summary 1 - Research Sources

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