

# Consumer Electronics in Norway

August 2023

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## Computers and Peripherals in Norway

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#### 2023 DEVELOPMENTS

Weak economic climate, following the pandemic era spike in sales, results in sluggish growth

Higher retail price points support value but also create challenges for price-sensitive consumers

Peripherals in a slump due to current low demand

### PROSPECTS AND OPPORTUNITIES

Volume sales expected to remain sluggish, but ongoing demand for all-essential computers will persist

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 Inflated unit prices place additional downwards pressure on sales

#### PROSPECTS AND OPPORTUNITIES

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## [Home Audio and Cinema in Norway](#)

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#### 2023 DEVELOPMENTS

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 Soundbars tipped as a subcategory to watch

#### PROSPECTS AND OPPORTUNITIES

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### PROSPECTS AND OPPORTUNITIES

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 Sustainability trends have a strong impact on mobile phones

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#### PROSPECTS AND OPPORTUNITIES

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