

Menstrual Care in Dominican Republic

March 2024

Table of Contents

Menstrual Care in Dominican Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Menstrual care shows greater price stability during the inflationary period As activities increase outside of the home, retail volume sales rise High level of concentration on the Dominican competitive landscape

PROSPECTS AND OPPORTUNITIES

Dominican Republic moves towards a tax reform for menstrual care products

Menstrual health continues to have barriers among certain segments

New generations look for discreet products that use natural materials

CATEGORY DATA

- Table 1 Retail Sales of Menstrual Care by Category: Value 2018-2023
- Table 2 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023
- Table 3 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023
- Table 4 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023
- Table 5 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028
- Table 6 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

Tissue and Hygiene in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

- Table 7 Birth Rates 2018-2023
- Table 8 Infant Population 2018-2023
- Table 9 Female Population by Age 2018-2023
- Table 10 Total Population by Age 2018-2023
- Table 11 Households 2018-2023
- Table 12 Forecast Infant Population 2023-2028
- Table 13 Forecast Female Population by Age 2023-2028
- Table 14 Forecast Total Population by Age 2023-2028
- Table 15 Forecast Households 2023-2028

MARKET DATA

- Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
- Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
- Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
- Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
- Table 20 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023
- Table 21 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
- Table 22 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
- Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
- Table 24 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/menstrual-care-in-dominican-republic/report.