

Skin Care in Saudi Arabia

April 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Skin care sales on the rise in 2023 as players target younger consumers
Garnier introduces new acne skin care range while the range of dermocosmetics continues to grow
K-Beauty continues to have a growing influence but Nivea remains the leading brand

PROSPECTS AND OPPORTUNITIES

Natural and dermocosmetics continues to expand
Natural and sustainable products set to make headway over the forecast period
Beauty specialists set to thrive while e-commerce should see further gains

CATEGORY DATA

- Table 1 - Sales of Skin Care by Category: Value 2018-2023
- Table 2 - Sales of Skin Care by Category: % Value Growth 2018-2023
- Table 3 - NBO Company Shares of Skin Care: % Value 2019-2023
- Table 4 - LBN Brand Shares of Skin Care: % Value 2020-2023
- Table 5 - LBN Brand Shares of Basic Moisturisers: % Value 2020-2023
- Table 6 - LBN Brand Shares of Anti-agers: % Value 2020-2023
- Table 7 - LBN Brand Shares of Firming Body Care: % Value 2020-2023
- Table 8 - LBN Brand Shares of General Purpose Body Care: % Value 2020-2023
- Table 9 - LBN Brand Shares of Premium Skin Care: % Value 2020-2023
- Table 10 - Forecast Sales of Skin Care by Category: Value 2023-2028
- Table 11 - Forecast Sales of Skin Care by Category: % Value Growth 2023-2028

Beauty and Personal Care in Saudi Arabia - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA

- Table 12 - Sales of Beauty and Personal Care by Category: Value 2018-2023
- Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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