

# Sugar Confectionery in Bolivia

June 2023

Table of Contents

## Sugar Confectionery in Bolivia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Impulse sales fuel sugar confectionery's recovery  
Textures, shapes and differentiation: key to success in gummies  
Lollipops benefit from return to activities outside of the home and less mask-wearing

#### PROSPECTS AND OPPORTUNITIES

Gummies' popularity supports sales of similar products  
Price influences demand and brand loyalty  
Functionality is expected to reach sugar confectionery

#### CATEGORY DATA

Summary 1 - Other Sugar Confectionery by Product Type: 2023  
Table 1 - Sales of Sugar Confectionery by Category: Volume 2018-2023  
Table 2 - Sales of Sugar Confectionery by Category: Value 2018-2023  
Table 3 - Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023  
Table 4 - Sales of Sugar Confectionery by Category: % Value Growth 2018-2023  
Table 5 - Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023  
Table 6 - NBO Company Shares of Sugar Confectionery: % Value 2019-2023  
Table 7 - LBN Brand Shares of Sugar Confectionery: % Value 2020-2023  
Table 8 - Distribution of Sugar Confectionery by Format: % Value 2018-2023  
Table 9 - Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028  
Table 10 - Forecast Sales of Sugar Confectionery by Category: Value 2023-2028  
Table 11 - Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028  
Table 12 - Forecast Sales of Sugar Confectionery by Category: % Value Growth 2023-2028

## Snacks in Bolivia - Industry Overview

### EXECUTIVE SUMMARY

Snacks in 2023: The big picture  
Key trends in 2023  
Competitive Landscape  
Channel developments  
What next for snacks?

#### MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2018-2023  
Table 14 - Sales of Snacks by Category: Value 2018-2023  
Table 15 - Sales of Snacks by Category: % Volume Growth 2018-2023  
Table 16 - Sales of Snacks by Category: % Value Growth 2018-2023  
Table 17 - NBO Company Shares of Snacks: % Value 2019-2023  
Table 18 - LBN Brand Shares of Snacks: % Value 2020-2023  
Table 19 - Distribution of Snacks by Format: % Value 2018-2023  
Table 20 - Forecast Sales of Snacks by Category: Volume 2023-2028  
Table 21 - Forecast Sales of Snacks by Category: Value 2023-2028  
Table 22 - Forecast Sales of Snacks by Category: % Volume Growth 2023-2028  
Table 23 - Forecast Sales of Snacks by Category: % Value Growth 2023-2028

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### SOURCES

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