



# Wound Care in Thailand

September 2024

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## Wound Care in Thailand - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Sticking plasters/adhesive bandages continues to drive overall demand  
Pricing remains a key concern when purchasing wound care  
Private imports and new product development

#### PROSPECTS AND OPPORTUNITIES

Health and wellness trend likely to support rising demand for wound care  
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### DISCLAIMER

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