

# Depilatories in Spain

April 2024

Table of Contents

## Depilatories in Spain - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Economic uncertainties inspire “home spa” trends

Body hair trends influence sales patterns in depilatories

Competitive status quo remains balanced thanks to brand dominance in different subcategories

#### PROSPECTS AND OPPORTUNITIES

Ongoing economic uncertainty will help to support sales through extending the “home spa” trend

Ongoing high-tech innovations expected in IPL devices

Further overall innovation needed to boost sales

#### CATEGORY DATA

Table 1 - Sales of Depilatories by Category: Value 2018-2023

Table 2 - Sales of Depilatories by Category: % Value Growth 2018-2023

Table 3 - Sales of Women's Razors and Blades by Type: % Value Breakdown 2019-2023

Table 4 - NBO Company Shares of Depilatories: % Value 2019-2023

Table 5 - LBN Brand Shares of Depilatories: % Value 2020-2023

Table 6 - Forecast Sales of Depilatories by Category: Value 2023-2028

Table 7 - Forecast Sales of Depilatories by Category: % Value Growth 2023-2028

## Beauty and Personal Care in Spain - Industry Overview

### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

### MARKET DATA

Table 8 - Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 9 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 10 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 11 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 12 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 13 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 14 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 15 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 16 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 17 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 - Research Sources

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