

# Baby Food Packaging in Colombia

September 2023

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## Baby Food Packaging in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Milk formula packaging continues declining in 2022 due to preference for breastfeeding

Folding cartons gaining share in 2022 due to their convenience

Glass jars continue losing share to thin wall plastic containers in prepared baby food

#### PROSPECTS AND OPPORTUNITIES

Metal tins are expected to continue losing share in Colombian baby food packaging

Brick liquid cartons to gain share in liquid milk formula

## Baby Food Packaging in Colombia - Company Profiles

## Packaging Industry in Colombia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible plastic is the most popular pack type in food packaging

Popularity of lightweight packaging to cater to increasing on-the-go consumption

Brick liquid cartons gaining share in alcoholic drinks

Refill packs popular in beauty and personal care as they are seen as being sustainable

HDPE bottles dominate the home care industry thanks to their durability

### PACKAGING LEGISLATION

Government announces National Plan for Sustainable Single-Use Plastics Management

### RECYCLING AND THE ENVIRONMENT

Colombian coffee brands undertake initiatives to become more sustainable

Nativa partners with meteorologists to transform bottles into rain gauges

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