

Sauces, Dressings and Condiments Packaging in Brazil

June 2022

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KEY DATA FINDINGS

2021 DEVELOPMENTS

Sauces, dressings and condiments benefit from increase in home-cooking during pandemic
Sales spike continues in tomato pastes and purées, driving usage of aluminium/plastic pouches
Premiumisation and health and wellness trends influencing sauces, dressings and condiments packaging

PROSPECTS AND OPPORTUNITIES

Chilli, soy and barbecue sauces will benefit from search for new ingredients and flavours
Further growth expected for herbs and spices

Sauces, Dressings and Condiments Packaging in Brazil - Company Profiles

Packaging Industry in Brazil - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
Stand-up pouches and metal food cans seeing strong growth in pet food packaging
Flexible plastic remains the dominant pack type in confectionery
New consumption occasions lead to growth in dairy packaging
Sustainability and health trends helping to drive usage of metal beverage cans
Usage of metal beverage cans increasing in beer
Hand sanitiser packaging sales fall in 2021 after the major spike in demand in 2020 and as some consumers find it harsh on the skin
Home care packaging boosted by consumers' heightened hygiene consciousness

PACKAGING LEGISLATION

New update to food contact packaging resolution by Mercosur
INCI labelling remains mandatory for cosmetics packaging with Portuguese translation

RECYCLING AND THE ENVIRONMENT

Sustainability initiatives by major companies

Table 1 - Overview of Packaging Recycling and Recovery in Brazil: 2019/2020 and Targets for 2021

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