

Dairy Packaging in Brazil

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons dominate drinking milk products packaging in Brazil

Thin wall plastic containers the main pack type in yoghurt as well as butter and spreads

Flexible plastic still preferred for the packaging of fresh milk

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to continue gaining share in cheese

Sustainability concerns will help eco-friendly packaging options to continue developing

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