

# Dairy Packaging in Indonesia

July 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Flexible plastic becomes the leading pack type in butter and spreads

Launch of yoghurt sticks in flexible aluminium/plastic packaging by leading dairy player

Small pack sizes popular in flexible aluminium/plastic in powder milk

### PROSPECTS AND OPPORTUNITIES

Metal beverage cans will gain share in milk packaging as leading player introduces new flavours

HDPE bottles expected to see strong growth in flavoured milk drinks and yoghurt

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