

Sauces, Dressings and Condiments Packaging in Turkey

September 2022

Table of Contents

KEY DATA FINDINGS

2021 DEVELOPMENTS

Health and wellness trend helping drive salad dressings unit volumes
Glass remains the default pack type group across a number of categories
Plastic pouches continues to see dynamic growth

PROSPECTS AND OPPORTUNITIES

Glass jars expected to gain share over the forecast period
Could the new focus on home cooking continue and boost packaging unit volumes in 2021-2026?

Sauces, Dressings and Condiments Packaging in Turkey - Company Profiles

Packaging Industry in Turkey - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2021: The big picture
2021 key trends
Pandemic boosts ready meals packaging unit volumes
Large pack sizes expected to slow down in dairy and processed fruit and vegetables
Baby food booms as more Turkish women join the workforce
PET bottles to lose share in soft drinks
Rebound from COVID-19 will benefit glass bottles in alcoholic drinks
Clean beauty trend to drive growth in sustainable pack types
HDPE likely to continue growing but must be brought under the ambit of sustainability

PACKAGING LEGISLATION

Packaging and Waste Management Regulation in 2021
Deposit Management System

RECYCLING AND THE ENVIRONMENT

Saving money and resources through the Zero Waste Project
Effective recycling of beverage packages through the Deposit Management System

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