



Dairy Packaging in Turkey

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Gable top liquid cartons witnesses growth for packaging cow's milk

Thin wall plastic containers remains the main packaging format for cheese

Smaller pack sizes most popular in flavoured milk drinks, due to consumer demand for convenience

PROSPECTS AND OPPORTUNITIES

Surge in flexible plastic set to be witnessed in butter and spreads packaging in the forecast period

Leading brand to introduce a new closure as a stride towards sustainable packaging

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