

Vacuum Cleaners in Hong Kong, China

December 2023

Table of Contents

Vacuum Cleaners in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Robotic vacuum cleaners maintains its strong performance
Xiaomi's product range and pricing earn the company more share

PROSPECTS AND OPPORTUNITIES

Energy-efficient vacuum cleaners are likely to be attractive to consumers
Robotic vacuum cleaners to see rising popularity, as convenience and ease of use are major selling points

CATEGORY DATA

- Table 1 - Sales of Vacuum Cleaners by Category: Volume 2018-2023
- Table 2 - Sales of Vacuum Cleaners by Category: Value 2018-2023
- Table 3 - Sales of Vacuum Cleaners by Category: % Volume Growth 2018-2023
- Table 4 - Sales of Vacuum Cleaners by Category: % Value Growth 2018-2023
- Table 5 - Sales of Robotic Vacuum Cleaners by Smart Appliances: % Volume 2019-2023
- Table 6 - NBO Company Shares of Vacuum Cleaners: % Volume 2019-2023
- Table 7 - LBN Brand Shares of Vacuum Cleaners: % Volume 2020-2023
- Table 8 - Distribution of Vacuum Cleaners by Format: % Volume 2018-2023
- Table 9 - Forecast Sales of Vacuum Cleaners by Category: Volume 2023-2028
- Table 10 - Forecast Sales of Vacuum Cleaners by Category: Value 2023-2028
- Table 11 - Forecast Sales of Vacuum Cleaners by Category: % Volume Growth 2023-2028
- Table 12 - Forecast Sales of Vacuum Cleaners by Category: % Value Growth 2023-2028

Consumer Appliances in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for consumer appliances?

MARKET INDICATORS

- Table 13 - Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024
- Table 14 - Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

- Table 15 - Sales of Consumer Appliances by Category: Volume 2018-2023
- Table 16 - Sales of Consumer Appliances by Category: Value 2018-2023
- Table 17 - Sales of Consumer Appliances by Category: % Volume Growth 2018-2023
- Table 18 - Sales of Consumer Appliances by Category: % Value Growth 2018-2023
- Table 19 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023
- Table 20 - Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023
- Table 21 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023
- Table 22 - Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023
- Table 23 - Sales of Small Appliances by Category: Volume 2018-2023
- Table 24 - Sales of Small Appliances by Category: Value 2018-2023
- Table 25 - Sales of Small Appliances by Category: % Volume Growth 2018-2023
- Table 26 - Sales of Small Appliances by Category: % Value Growth 2018-2023
- Table 27 - NBO Company Shares of Major Appliances: % Volume 2019-2023
- Table 28 - LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 29 - NBO Company Shares of Small Appliances: % Volume 2019-2023
Table 30 - LBN Brand Shares of Small Appliances: % Volume 2020-2023
Table 31 - Distribution of Major Appliances by Format: % Volume 2018-2023
Table 32 - Distribution of Small Appliances by Format: % Volume 2018-2023
Table 33 - Forecast Sales of Consumer Appliances by Category: Volume 2023-2028
Table 34 - Forecast Sales of Consumer Appliances by Category: Value 2023-2028
Table 35 - Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028
Table 36 - Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028
Table 37 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028
Table 38 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028
Table 39 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028
Table 40 - Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028
Table 41 - Forecast Sales of Small Appliances by Category: Volume 2023-2028
Table 42 - Forecast Sales of Small Appliances by Category: Value 2023-2028
Table 43 - Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028
Table 44 - Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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