

# Vending in France

February 2024

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## Vending in France - Category analysis

## **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Company clients remain central to category development Category benefits from returning inbound travellers and tourists Selecta stays on top of overall vending in 2023

#### PROSPECTS AND OPPORTUNITIES

Vending to see further development during forecast period Continued success for vending in France's rural regions as automated shops expand Vending show emphasises tech advances, while category faces further challenges in terms of sustainability

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