

# Vending in Ukraine

March 2024

**Table of Contents** 

# Vending in Ukraine - Category analysis

# **KEY DATA FINDINGS**

### 2023 DEVELOPMENTS

Increasingly diverse product offer boosts performance of foods vending Self-service coffee point franchises expand rapidly across Ukraine Water vending machines continue to perform positively

# PROSPECTS AND OPPORTUNITIES

Vending remains well-placed to tap into war-related trends Further diversification of product assortments anticipated Investment in digitalisation will continue to rise

### CHANNEL DATA

Table 1 - Vending by Product: Value 2018-2023Table 2 - Vending by Product: % Value Growth 2018-2023Table 3 - Vending GBO Company Shares: % Value 2019-2023Table 4 - Vending GBN Brand Shares: % Value 2020-2023Table 5 - Vending Forecasts by Product: Value 2023-2028Table 6 - Vending Forecasts by Product: % Value Growth 2023-2028

# Retail in Ukraine - Industry Overview

# EXECUTIVE SUMMARY

Retail in 2023: The big picture War-induced disruption further strengthens penetration of e-commerce in Ukraine Domestic retailers continue to gain ground across the market What next for retail?

#### **OPERATING ENVIRONMENT**

Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2023 Seasonality International Women's Day New Year

#### MARKET DATA

Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023Table 9 - Sales in Retail Offline by Channel: Value 2018-2023Table 10 - Sales in Retail Offline by Channel: % Value Growth 2018-2023Table 11 - Retail Offline Outlets by Channel: Units 2018-2023Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2018-2023Table 13 - Sales in Retail E-Commerce by Product: Value 2018-2023Table 14 - Sales in Retail E-Commerce by Product: % Value Growth 2018-2023Table 15 - Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023Table 16 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023Table 17 - Sales in Grocery Retailers by Channel: % Value Growth 2018-2023Table 18 - Sales in Grocery Retailers by Channel: % Unit Growth 2018-2023Table 20 - Grocery Retailers Outlets by Channel: Wite 2018-2023Table 20 - Grocery Retailers Outlets by Channel: Wite 2018-2023Table 21 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 22 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023 Table 23 - Sales in Non-Grocery Retailers by Channel: Value 2018-2023 Table 24 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023 Table 25 - Non-Grocery Retailers Outlets by Channel: Units 2018-2023 Table 26 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023 Table 27 - Retail GBO Company Shares: % Value 2019-2023 Table 28 - Retail GBN Brand Shares: % Value 2020-2023 Table 29 - Retail Offline GBO Company Shares: % Value 2019-2023 Table 30 - Retail Offline GBN Brand Shares: % Value 2020-2023 Table 31 - Retail Offline LBN Brand Shares: Outlets 2020-2023 Table 32 - Retail E-Commerce GBO Company Shares: % Value 2019-2023 Table 33 - Retail E-Commerce GBN Brand Shares: % Value 2020-2023 Table 34 - Grocery Retailers GBO Company Shares: % Value 2019-2023 Table 35 - Grocery Retailers GBN Brand Shares: % Value 2020-2023 Table 36 - Grocery Retailers LBN Brand Shares: Outlets 2020-2023 Table 37 - Non-Grocery Retailers GBO Company Shares: % Value 2019-2023 Table 38 - Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023 Table 39 - Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023 Table 40 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028 Table 41 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028 Table 42 - Forecast Sales in Retail Offline by Channel: Value 2023-2028 Table 43 - Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028 Table 44 - Forecast Retail Offline Outlets by Channel: Units 2023-2028 Table 45 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028 Table 46 - Forecast Sales in Retail E-Commerce by Product: Value 2023-2028 Table 47 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028 Table 48 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 49 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 50 - Forecast Sales in Grocery Retailers by Channel: Value 2023-2028 Table 51 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028 Table 52 - Forecast Grocerv Retailers Outlets by Channel: Units 2023-2028 Table 53 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028 Table 54 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 Table 55 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 Table 56 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028 Table 57 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028 Table 58 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028 Table 59 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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#### SOURCES

Summary 2 - Research Sources

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